



CMA

CANADIAN MORTGAGE AWARDS

18





CELEBRATING EXCELLENCE

Since its conception in 2007, the Canadian Mortgage Awards (CMA) has celebrated excellence across the entire spectrum of mortgage brokering in Canada. Today it is recognized within the industry as the top representation of leadership, quality service, innovation and principle in the business, and continues to be the leading independent awards event in the mortgage industry.

21 prestigious industry awards are designed to ensure national recognition for large and small organizations and individual mortgage professionals.

Brought to you by the leading industry resources Canadian Mortgage Professional magazine (CMP) and MortgageBrokerNews.ca, this annual black-tie awards ceremony is the event highlight of the year that attracts the biggest names in the business throughout Canada. Mortgage industry professionals, luminaries and influencers will gather once again to praise the achievements of their peers and industry leaders at the ceremony on April 20th, 2018.

"We believe that the CMAs will shine a light on the vital role played by mortgage brokers in helping Canadians access innovative and competitive mortgage products."

AJAY SONI

President, Canadian Mortgage Brokers Association (CMBA)

"Our industry is filled with people who care. This award is for our team, really - it's because of their passion and care."

JAMES LOEWEN

Owner, Loewen Group Mortgages

"To get an award from lenders or industry partners is confirmation that you're on the right track. [CMA] gives you a name, raises your profile in the industry."

GEOFF CARNAVALE

Vice President,
Admore Financial Services



“[CMA] gives other people something to strive for and helps build professionalism in the industry”

RAJ BABER, President, CLN Mortgages

REASONS TO NOMINATE

Impress Your Clients (Even More)

Only the very best of the best make the finals of the CMAs. If selected as Finalist, letting clients know that you have been chosen as one of the best in the industry allows you demonstrate how well-regarded you are by your peers in the industry.

Get Covered

CMA Finalists earn media coverage across North America, on all CMP magazine channels such as:

- CMP print and e-magazine (10k readers)
- A 6-page Finalist Announcement spread on the February issue
- A special 24-page Commemorative spread on the May issue
- MortgageBrokerNews.ca news stories (__k monthly page visits)
- CMP and MBN newsletters and direct mail marketing pieces (30k subscribers)
- CMA event website
- CMP Facebook and Twitter (6.1K Twitter followers) ...and countless publicity opportunities in national, local and trade media, and it's also a great addition to internal communications and marketing materials.

You Can Salute Your Team In A Big Way

Being a CMA Finalist recognizes your employees for their accomplishments. Sharing your news with the world shows them that you value their hard work—and you want the world to know that they've made something amazing.

You Can Meet The Movers And Shakers

The CMA ceremony in The Liberty Grand Toronto on April 20, 2018 is the premier event in every mortgage professional's calendar. Here you'll get to rub elbows with the industry's foremost professionals and luminaries.

Your Time In The Spotlight

If named the winner, you will take the stage, claim your award and deliver your speech in front of the top professionals in the industry. Smile for the cameras and wear your best frock or suit and tie! Expansive media coverage, including a special commemorative issue of CMP magazine, will make it a night for the books.

It's Free To Nominate

Nominating is absolutely free and you can enter as many categories – just leave us with your Nominee's contact details and a brief reason for the nomination.

It's Easy

Simply go to canadianmortgageawards.com and click [NOMINATE](#) . It will only take two minutes of your time for what could be a career-changing result.



PAST ATTENDEES

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Owner | Loewen Group Mortgages

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President | Canadian Mortgage Brokers Association (CMBA)

“It’s exciting to win and quite a surprise.”

MCKAY WOOD

VERICO, Paragon MortgagePal

“During my 17 years in the industry, I’ve met a lot of great people, and any time you get to attend an event like the CMAs, it’s special because people are being recognized for their accomplishments. I think it’s great to join and celebrate with colleagues in the industry. We learn from each other and catch up on things, which we don’t normally get to do because we’re too busy putting deals together.”

TROY RESVICK

British Columbia President | Canadian Mortgage Brokers Association (CMBA)

“Wow — it’s been a really great night for us. I want to thank all the sponsors, nominees and partners. So many on this team in the early days took a chance on us. We have an incredible family now. It’s been so much fun to be on this ride.”

GARY MAURIS

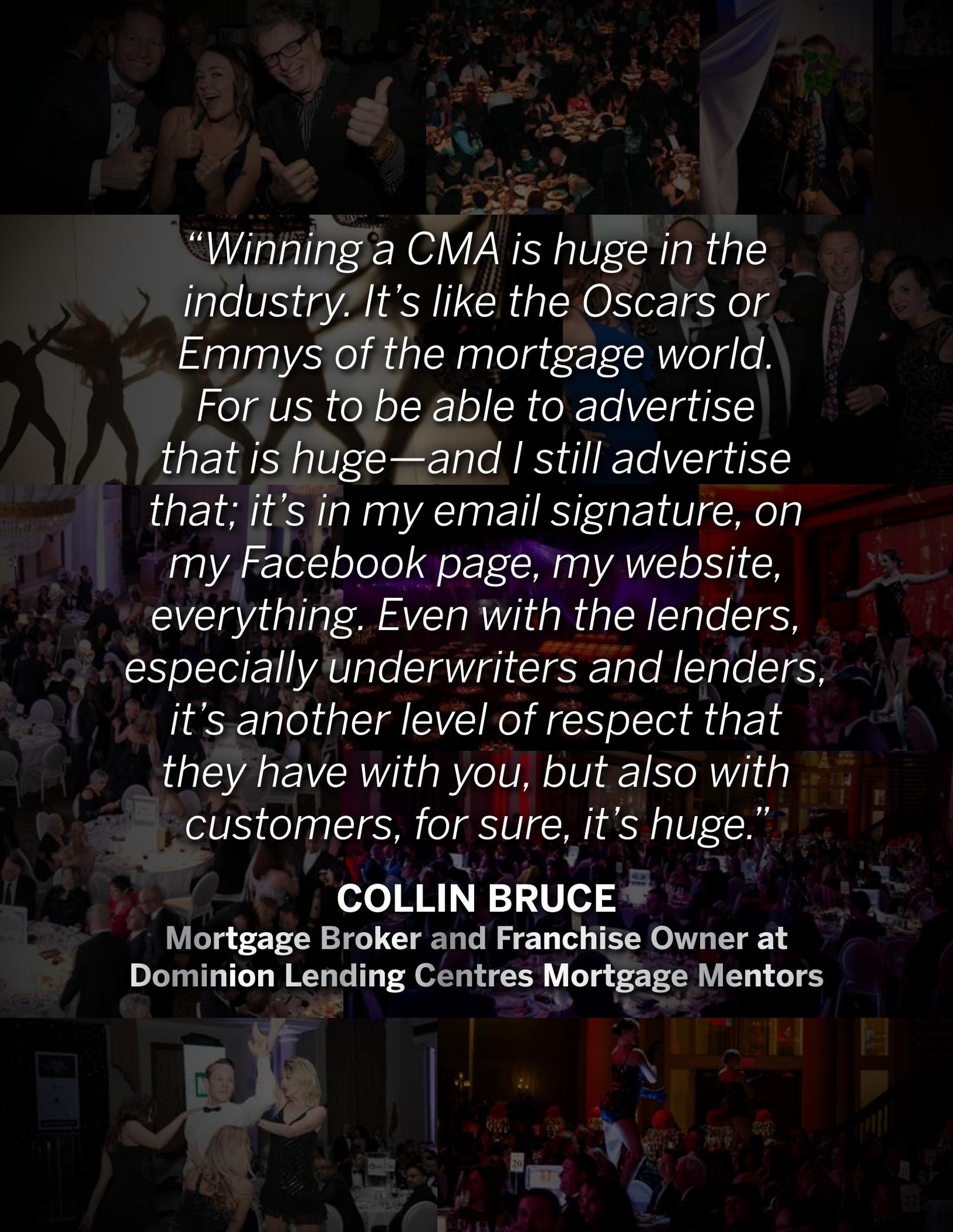
President | DLC

“As I look back as a broker and business owner, it’s not about one person. It’s about the fantastic people around me. A lot of this is due to the people I grew up with for the past 25 years — they’re mentors, friends and great people.”

JARED DREYER

President/CEO | VERICO, Dreyer Group Mortgages





“Winning a CMA is huge in the industry. It’s like the Oscars or Emmys of the mortgage world. For us to be able to advertise that is huge—and I still advertise that; it’s in my email signature, on my Facebook page, my website, everything. Even with the lenders, especially underwriters and lenders, it’s another level of respect that they have with you, but also with customers, for sure, it’s huge.”

COLLIN BRUCE

**Mortgage Broker and Franchise Owner at
Dominion Lending Centres Mortgage Mentors**